



LUSH
FRESH HANDMADE COSMETICS

Lush Handmade Cosmetics and local not-for-profit, volunteer Rockin4Tabitha, a 'natural' partnership

FOR IMMEDIATE RELEASE

November 24th, 2010

Lush Handmade Cosmetics recently announced its support of Ottawa-based volunteer house building team Rockin4Tabitha as part of their "Charity Pot" program. It's a 'natural' partnership: both Lush and Rockin4Tabitha support grassroots charities and operate with a fair-trade mandate in a holistic and sustainable way. "Charity Pot" funding is provided by sales (100% excluding taxes) of a wholly organic, fair-trade hand and body lotion.

Rockin4Tabitha is in their 5th year of building houses in Cambodia on behalf of the Tabitha Foundation. The \$10,000 USD donation from Lush will allow Rockin4Tabitha to meet their goal of building 25 houses in Pursat province, Cambodia, in February 2011.

Led by Rockin4Tabitha founders Bob Carver and Wendy Cunning, the 2011 team has also had their numbers boosted by the addition of five Lush employees who the company is sponsoring to participate in the build as part of an employee recognition program.

The annual Rockin4Tabitha volunteer build, which began in 2007, has built 50 houses and housed nearly 300 of Cambodia's poorest families in the last five years.

According to Wendy Cunning; "We are very excited to have Lush as a corporate sponsor. This year will be our biggest build to date. Thanks to Lush, and to all the other faithful supporters of Rockin4Tabitha, we will be able to build a record 25 houses. We can't wait to get over to Cambodia for our fifth build."

Rockin4Tabitha Charity Pots will be for sale in Lush stores across the country in December.

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February 2010 Rockin4Tabitha House Build in Srey Ambel, Koh Kong Province, Cambodia. Photo copyright P.C. Pilonen